

Press Release - Product RElaunch

January 24, 2025

Omaha, NE:

Integritemp, a division of Plastilite, is excited to announce the RElaunch of REfoam+, an environmentally friendly Expanded Polystyrene (EPS) product that is both biodegradable and recyclable and NOW produced with up to 30% recycled content material.

“We’ve been collaborating closely with our raw material suppliers, Nexkemia, and EcoLogic to develop a product that not only meets our high-performance standards but also enhances biodegradability,” said Jon Ehly, President & CEO. “With REfoam+, we now offer a solution made with recycled content, fully recyclable, and biodegradable. This is a next-generation product that checks all the boxes—incorporating sustainability and biodegradability into the gold standard of cold-chain shipping, EPS coolers.”

REfoam+ material has been tested for structural durability and insulative characteristics and meets or exceeds the comparative performance of virgin EPS material.

REfoam+ will become available in the first quarter of 2025 and will be able to replace traditional EPS in a number of products, such as foam insulated shipping coolers, protective packaging, and various retail and consumer goods. The relaunch of REfoam+ will be a welcome alternative to those customers that have been demanding environmentally friendly options that are still affordable.

About Integritemp:

Located in Omaha, NE, Integritemp is a regional manufacturer of packaging supplies for the cold chain packaging industry including pharmaceuticals, food, and other perishable products. Integritemp has been recognized by the EPS Industry Alliance for outstanding achievement in recycling efforts and community awareness.